

# Exports with Excellence



### About Us

Alsherouk company is one of pioneers the Middle East in many industries including Agriculture, Farms, Constructions and Food Manufacturing

It was established in 2019 with its headquarters in Ismailia City. The company initially specialized in agricultural venture, reclaiming 1000 acres of fertile soil and cultivating them. with a wide variety of citrus fruits and Strawberries

Alsherouk company expand every year in more areas through increasing the plantations

Today, Alsherouk is the biggest grower and exporter of fresh and frozen fruits and vegetables in the world with an annual production capacity of 15,000 tons subject to an annual increase of 25%

Alsherouk farms include a wide variety of fruits and vegetables ranging from mandarin, lemon, strawberries, etc

Alsherouk is exporting more than 5,000 tons out of its production while the rest is being sold in the local Egyptian market



### MISSION

Our mission is to create superior value for customers, employees. This will be achieved by a focused and dynamic approach to our

corporate goals of: 1. Professionalism.

- 2. Concentrating on our customers, employees.
- 3. High quality products and services.
- 4. Regional and international recognition.

### VISION

We are seeking to be the leading foods investments corporation in agriculture and its derivatives, locally, regionally and internationally. We will consistently achieve a strong financial performance mainly reflecting on expansion our agricultural and food chain investments by providing quality products and services to our clients, through a blend of advanced modern systems and technologies and a motivated, professional workforce, driven by respect, commitment, partnership, and innovation.

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### **OUR VALUES**

The approach to achieving our value is based on the following:

1. Honesty: Ensuring we work and communicate transparently with trust and integrity among our Customers, Employees, Stakeholders and Shareholders

2. Professionalism: Dedicated, responsible and accountable for doing the right thing at the right time in the right way

3. Protecting People and the Environment: Supporting ethical ventures in our communities through environmentally sustainable resources and methods

4. Collaboration and Innovation: Creating new and improved solutions to support and empower our Customers, Employees, Stakeholders and Shareholders to achieve our shared goals

# **IQF Strawberry Dices**

#### DESCRIPTION

The Strawberry of Egypt has a very remarkable taste in the world. Alsherouk Strawberry is produced in modern technique to preserve its good taste and shape.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



# **IQF Strawberry Whole**

#### DESCRIPTION

The Strawberry of Egypt has a very remarkable taste in the world. Alsherouk Strawberry is produced in modern technique to preserve its good taste and shape.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



# IQF Mango

#### DESCRIPTION

Alsherouk implements the best Mango which is harvest at the beginning of the season when they are fresh and tasty.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING





### **IQF** Artichoke Quarters

#### DESCRIPTION

Artichoke is one of our outstanding products it's selected and processed by the most advanced techniques a defect-free free of any additives or chemicals guaranteed.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



### **IQF Broccoli Florets**

#### DESCRIPTION

Quick frozen Broccoli is the product prepared from fresh clean stalks of the Broccoli plant, which have been sorted, trimmed, washed and sufficiently blanched to ensure adequate stability of color and flavour.

#### STORAGE

- •Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



#### Free from any perservatives or chemical substances

#### PACKING



### **IQF** Cauliflower Florets

#### DESCRIPTION

Cauliflower proved to be highly demanded due to its nutritional value. Processing is being executed by the most modern techniques to preserve its shape and taste.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



# IQF Okra

#### DESCRIPTION

The best quality of Okra are selected and processed at the beginning of the season divided to grades according to size.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



### **IQF Whole Green Beans**

#### DESCRIPTION

Alsherouk implements the cut Green Beans, production process at the beginning of the season when they are fresh, tender and tasty.

#### **STORAGE**

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### **Nutration Facts Per 100g Serving**



Free from any perservatives or chemical substances

#### PACKING



### **IQF** Peas

#### DESCRIPTION

The best quality of peas are selected and processed at the beginning of the season when they are fresh having high concentration of sugar.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



# **IQF** Molokhia

#### DESCRIPTION

The best quality of peas are selected and processed at the beginning of the season when they are fresh having high concentration of sugar.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



### **IQF** Pomegranate

#### DESCRIPTION

Alsherouk implements the fresh picked Pomegranates processed at the beginning of the season when they are fresh and tasty.

#### **STORAGE**

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



# **IQF** Mixed vegetables

#### DESCRIPTION

Alsherouk Selects the best quality & fresh peas, carrots and beans.

Alsherouk implements mixed Vegetables production process at the beginning of the season when they are fresh, tender, & having high concentration of sugar.

#### **STORAGE**

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### **Nutration Facts Per 100g Serving**



Free from any perservatives or chemical substances

#### PACKING



### **IQF** Sweet Corn

#### DESCRIPTION

The best quality of sweet corn are selected and processed at the beginning of the season when they are fresh having high concentration of sugar.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



# **IQF** Apricot

#### DESCRIPTION

The best quality of apricot are selected and processed at the beginning of the season when they are fresh having high concentration of sugar.

#### STORAGE

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING



### **IQF** Fries

#### DESCRIPTION

The best quality of fries are selected and processed at the beginning of the season when they are fresh having high concentration of sugar.

#### **STORAGE**

- Deep-freeze store (-18 C).
- For not more than 24 months.
- Refreezing is not allowed.

#### Nutration Facts Per 100g Serving



Free from any perservatives or chemical substances

#### PACKING















#### **Al Shrouk Crops**







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